

Meriel Karen

UX Designer

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EXPERIENCE

Amazon Web Services

UX Designer

June 2020 - PRESENT

Collaborates with product managers, researchers, engineering, and cross-functional teams to deliver human-centered experiences that support large scale initiatives (SOR/region launch), automating complex manual processes (internal tools), and compliance updates for international regulation

Runs design sprints based on agile/SCRUM to manage project requests, tracking, and stakeholder communication

Promotes early UX engagement and iterative cycles through design led workshops, running usability studies, defining UX requirements, building customer journeys, and meeting with organizational leaders

Previously supported the redesign of CloudReadiness, the operational readiness (ORR) tool required for new product launches to reduce potential customer impacting issues post-launch

All Star Directories

UX Designer

May 2015 - June 2020

Led the end-to-end design of online and mobile products helping non-traditional students find information and get connected to higher educational institutions

Redesigned the school contact and info request experience focused on mobile optimization and continuous data backed iteration through a/b testing

Cobalt ADP

Web builder

March 2013 - October 2014

Supported the full scale platform migration of over 100 websites

Created custom graphics and ads, implemented 3rd party code, QA'd websites, documented bugs, and maintained the company wide image asset library

OTHER PROJECTS

Freelance design

Designer

October 2016 - February 2018

Designed and built Depression Defined an online resource for anxiety and depression sufferers

Created online graphics, twitch assets, and logos

EDUCATION

B.A. Communications and Sociology

University of Washington

Graduated 2011

SKILLS

Visual Design

UI Design

Wireframing

Prototyping

User Research

Usability testing

Personas

User flows

Interaction design

Information architecture

User journeys

HTML & CSS

TOOLS

Figma

Sketch

InVision

JIRA

Asana

Zeplin

Illustrator

Photoshop

InDesign

Wordpress